



新加坡全國商聯總會

THE FEDERATION OF MERCHANTS' ASSOCIATIONS, SINGAPORE

BLK 1 J00 CHIAT ROAD, #05-1019 J00 CHIAT COMPLEX, SINGAPORE 420001

TEL: 6741 4670 / 6745 0977 EMAIL: enquiry@fmas.org.sg

WEBSITE: <http://www.fmas.org.sg> FACEBOOK: [www.facebook.com/fmas.org.sg/](http://www.facebook.com/fmas.org.sg/)

ROS No. UEN S89SS0010A

Dear Applicant

**Invitation to Become Honorary President 名誉会长 / Higher Honorary President 荣誉会长 of The Federation of Merchants' Associations, Singapore**

Greetings from The Federation of Merchants' Associations, Singapore.

Since its establishment in 1989, The Federation of Merchants' Associations, Singapore (FMAS) has represented the interests of merchants and hawkers operating in Housing & Development Board (HDB) shops and National Environment Agency (NEA) hawker centers. With 64 merchant and hawker association (MA/HA) members, FMAS supports more than 70% of Singapore's heartland precincts and 30% of the hawker community. Additionally, we collaborate closely with around 20,000 HDB retailers and 16,000 NEA-managed hawkers on various initiatives to enhance Singapore's heartland enterprise landscape.

In 2019, we expanded our efforts by establishing the Heartland Enterprise Centre Singapore (HECS) with support from Enterprise Singapore, a statutory board under the Ministry of Trade and Industry. HECS serves as a dedicated resource center committed to revitalizing neighborhood town centers and supporting heartland businesses.

We are pleased to invite you to become an Honorary President 名誉会长 / Higher Honorary President 荣誉会长 of FMAS. These are distinguished individuals who, in the view of the Executive Committee, have made significant contributions to Singapore's heartland community. In addition to offering products and services within heartland areas or specifically catering to the heartland community, these individuals uphold exemplary ethical standards and maintain a positive public image.

As an Honorary President 名誉会长 / Higher Honorary President 荣誉会长, you will enjoy the following privileges that can:

1. Enhance your business connections
2. Provide access to exclusive networking opportunities
3. Gain recognition for holding this prestigious membership
4. Keep you updated with the latest insights

Please see the attached Annex for more information.

The term fee for the title of Honorary President 名誉会长 for the 18th term (2024–2026) is \$1500, while term fee for the title of Higher Honorary President 荣誉会长 for the 18th term (2024–2026) is \$5000 payable to The Federation of Merchants' Associations, Singapore.



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To confirm your acceptance of this invitation, please complete the enclosed acceptance form, and we will proceed with sending the relevant invoice.

Yours sincerely,

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Yeo Hiang Meng BBM  
President, FMAS

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Lim Hai Teck PBM  
Honorary Secretary, FMAS





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## Acceptance form

I, \_\_\_\_\_ accepts the invitation to become Honorary President 名誉会长 of The Federation of Merchants' Associations, Singapore together with the payable 18<sup>th</sup> Term fee (2024-2026) of \$1500.

or

I, \_\_\_\_\_ accepts the invitation to become Higher Honorary President 荣誉会长 of The Federation of Merchants' Associations, Singapore together with the payable 18th Term fee (2024-2026) of \$5000.

\_\_\_\_\_  
Signature / Date

Chinese Name	
Company Name	
Mailing Address	
Handphone/Contacts	
Email	

Please return the completed form by email to: [henry.chia@fmas.org.sg](mailto:henry.chia@fmas.org.sg) / [enquiry@fmas.org.sg](mailto:enquiry@fmas.org.sg)  
Or mail to The Federation of Merchants' Associations, Singapore (FMAS), Block 1 Joo Chiat Road #05-1019 Joo Chiat Complex Singapore 420001  
Or WhatsApp: 94515468



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## Annex

MEMBERSHIP REQUIREMENTS 會員要求		
Description 描述	Honorary President 名譽會長	Higher Honorary President 榮譽會長
Shareholder of company and/or Director of the company. 公司股東和/或董事。	✓	✓
Must not be bankrupt at the time of application. 申請人在申請時不得處於破產狀態。	✓	✓
Have contribute to the heartland such as involvement in community service that supports neighbourhood business, promotes Singapore's culture, or strengthens heartland business ties. 對鄰里社區有所貢獻，如支持鄰里商業、推廣新加坡文化或加強鄰里商業聯繫方面的社區服務。	✓	✓
Exemplary ethical standards and a positive image, with no record of ethical or legal issues that could harm FMAS's reputation. 需具備傑出的道德標準和正面形象，無任何可能損害新加坡全國商聯總會（FMAS）聲譽的道德或法律問題記錄。	✓	✓
Membership fees (renewable) NB: For a two-year period, aligned with the current Executive Committee (Exco) term. 會員費（可續期） 注意：為期兩年，與當前執委會（Exco）任期掛鉤。	\$1,500	\$5,000



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## Benefits - Strengthen your business connection 增强业务联系

Description 描述	Honorary President 名誉会长	Higher Honorary President 荣誉会长
Complimentary professional business advisory services from FMAS subsidiary - Heartland Enterprise Centre Singapore (HECS). 总会子公司 - 新加坡邻里企业中心提供免费商业咨询服务	✓	✓
Priority exposure for products and/or services, such as preferential access to exhibition booths. 优先展示产品和/或服务, 例如优先获取展位。	Standard rate 原价	Special rate 特价
Company's website URL link on FMAS's website. 公司网站链接在新加坡全国商联总会网站上。	✓	✓
Profiling of Higher Honorary President on FMAS's newsletter. 在新加坡全国商联总会会刊上为荣誉会长刊登简介。	✗	✓
Ad placement in FMAS printed materials. 在新加坡全国商联总会的印刷材料上投放广告。	Special rate 特价	Special rate 特价



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## Benefits - Exclusive networking opportunity 独家社交机会

Description 描述	Honorary President 名誉会长	Higher Honorary President 荣誉会长
Invitation to business networking events, workshops, and seminars. 邀请参加商务交流活动、工作坊和研讨会。	✓	Priority 优先
Invitation to online seminars, workshops, and events. 邀请参加在线商务交流活动、工作坊和研讨会。	✓	✓
Invitation to gala and CNY dinners 邀请参加晚会和新年晚宴	✓	✓
Invitation to dialogue session with government agencies or ministerial level 邀请与政府机构或部委级对话会	✓	Priority 优先



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## Benefits - Recognition and Symbol of Membership 会员身份的认可和象征

Description 描述	Honorary President 名誉会长	Higher Honorary President 荣誉会长
Invitation to official inauguration ceremony - photo opportunities with ministerial guests - receive appointment certificate from Minister  邀请参加正式就职典礼 - 与部长级嘉宾合影的机会 - 领取部长任命证书	✓	✓
Congratulatory advertisement in a local newspaper celebrating notable national-level title achievements. 在本地报纸上刊登庆祝国家级荣誉成就的贺词广告。	✓	✓
Receive prestigious symbols of status, including: - A collar pin - Printed certificate - Digital certificate - Right to use the title alongside their name in official or public communications, enhancing their status and affiliation with FMAS  尊享身份象征, 包括: - 领针 - 纸质证书 - 电子证书 - 在正式或公开场合姓名旁使用荣誉头衔, 提升其地位与 FMAS 的联系	✓	✓



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Benefits - Informational and Advocacy 信息与倡导福利		
Description 描述	Honorary President 名誉会长	Higher Honorary President 荣誉会长
Receive FMAS's newsletter 接收 FMAS 的会讯	✓	✓
Have a platform where your opinions and views heard 拥有一个可以听到您的意见和看法的平台	✓	✓
Stay informed & gain insights about latest government/ business initiatives 随时了解并深入了解最新的政府举措	✓	✓

\* Subject to changes 可能会跟新。